

UbuntuNet CONNECT | 2024

CALL FOR
SPONSORSHIP



Dar es Salaam
Tanzania



31 October -
1 November



Maximizing Technological Advancements in Research and Education

UbuntuNet-Connect 2024 Comes to Tanzania

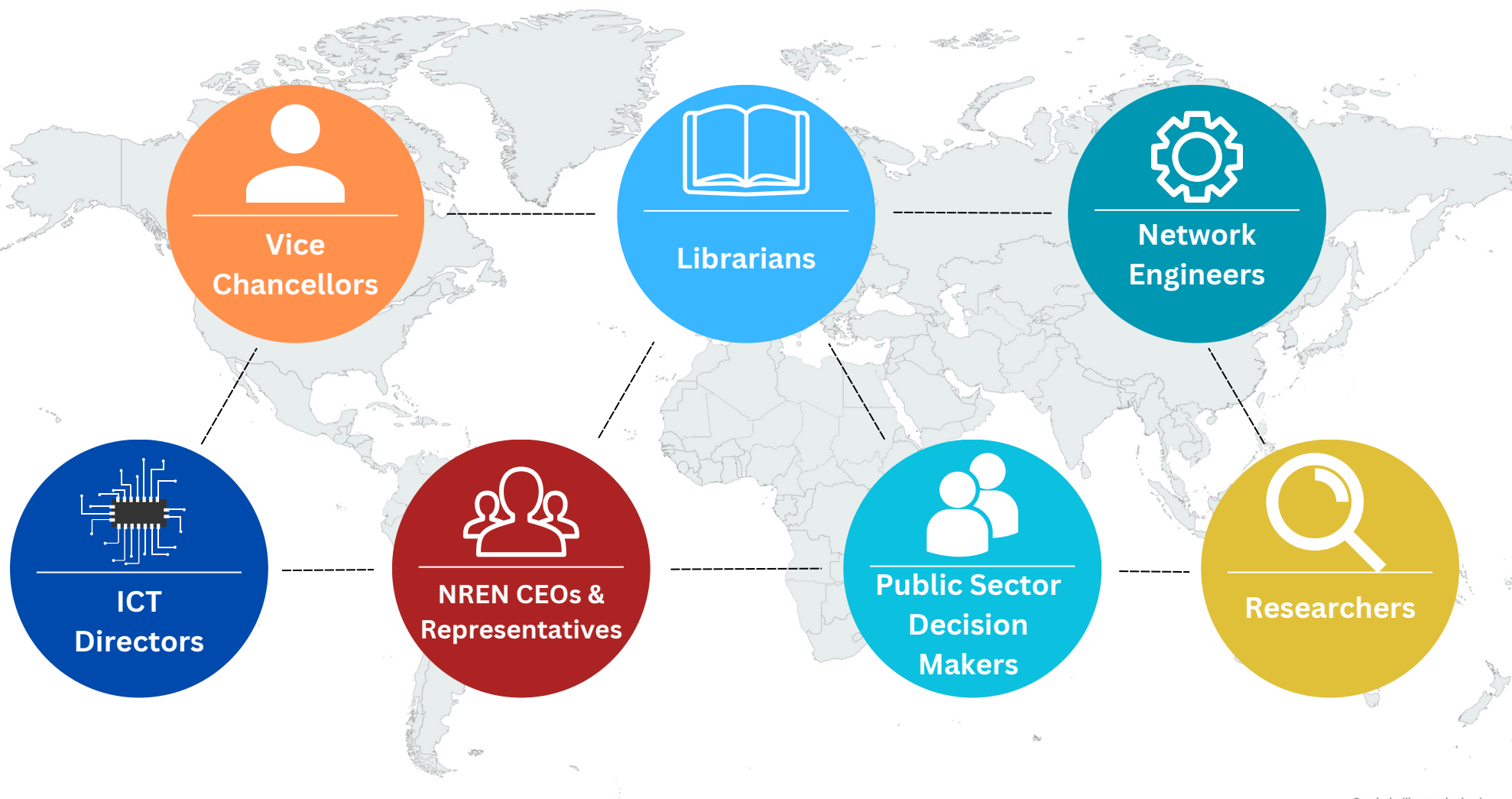
UbuntuNet-Connect 2024 is the 17th UbuntuNet Alliance annual conference in the UbuntuNet-Connect conference series. It is a high-profile event bringing together 150-200 leading policy makers, infrastructure providers, regulators, network engineers, researchers and academics, not only from Eastern and Southern Africa but also from the research and education community across Africa and beyond. The Conference will be hosted by the Tanzania Research and Education Network for (TERNET) and is co-funded by the European Union through the AfricaConnect3 project.

Showcase Your Products and Services

UbuntuNet-Connect presents a rare opportunity for companies to meet Africa's research and education networking community and market their products and services. This is especially important to organizations and companies with a national, regional or global footprint associated with research and education.



Who You Will Meet



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Reasons to Sponsor

1

Thought Leadership

Position your products, services and executives as key players in front of the research and education community.

2

Networking

Gain face-to-face access and directly contact typically hard to reach decision makers and qualified buyers.

3

Branding

The sponsorship will give your company visibility that it needs in the African research and education community.

Your sponsorship will support, among other things: the paper presenters, panels, participation and also capacity building activities for young network engineers and NREN staff.



Sponsorship Levels

The package below shows the price and the marketing opportunities that go with it. The levels give marketing and brand association before, during and after the conference.

1. Diamond Package

\$10,000

Benefits

- **8 people** full conference registration
- Visibility in networking areas:
 - Exhibition booth
 - 6 pull up banners
 - 2 backdrop banners
- Visibility on Conference products
 - Logo visibility on nametags
 - Logo visibility on event webpage and portal
 - Full page advert in conference programme
 - Inclusion of organization brochure in the event pack
- Visibility in the event marketing communications
 - Social media platforms
 - Community newsletter
- Presentation slot (**10 minutes in the opening plenary**)
- Visibility in resulting event reports
- Opportunity to present in a parallel session



Sponsorship Levels

The package below shows the price and the marketing opportunities that go with it. The levels give marketing and brand association before, during and after the conference.

2. Gold Package

\$5,000

Benefits

- **4 people** full conference registration
- Visibility in networking areas:
 - Exhibition booth
 - 4 pull up banners
- Visibility on Conference products
 - Logo visibility on nametags
 - Logo visibility on event webpage and portal
 - Half page advert in conference programme
 - Inclusion of organization brochure in the event pack
- Visibility in the event marketing communications
 - Social media platforms
 - Community newsletter
- Opportunity to present in a parallel session
- Visibility in resulting event reports



Sponsorship Levels

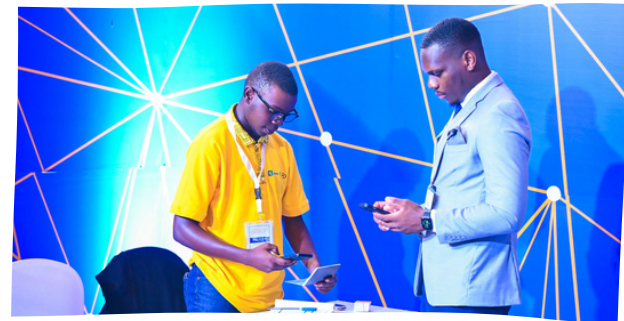
The package below shows the price and the marketing opportunities that go with it. The levels give marketing and brand association before, during and after the conference.

3. Silver Package

\$3,000

Benefits

- **2 people** full conference registration
- Visibility in networking areas:
 - 2 pull up banners
- Visibility on Conference products
 - Logo visibility on event webpage and portal
 - Logo visibility in the conference printed programme
- Visibility in the event marketing communications
 - Social media platforms
 - Community newsletter
- Visibility in resulting event reports



Sponsorship Levels

The package below shows the price and the marketing opportunities that go with it. The levels give marketing and brand association before, during and after the conference.

4. Bronze Package

\$1,000

Benefits

- **1 person** full conference registration
- Visibility on Conference products
 - Logo visibility on event webpage and portal
 - Logo visibility in the conference printed programme
- Visibility in the event marketing communications
 - Social media platforms
 - Community newsletter
- Visibility in resulting event reports



Some Previous Sponsors and Partners





Previous Conferences

Previous UbuntuNet-Connect conferences were held in Kampala, Gaborone, Livingstone, Kigali, Nairobi, Dar es Salaam, Johannesburg, Lilongwe, Lusaka, Maputo, Entebbe, Addis Ababa and Zanzibar.

For further details and the Call for Papers for this year, visit the links on the right.

 <https://ubuntunet.net/uc2024/>

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