

UBUNTUNET CONNECT 2023

Fostering Creative and Innovative Research and Education

Communities



Maximizing Bandwidth Efficiency: App Filtering for Optimal Network Performance

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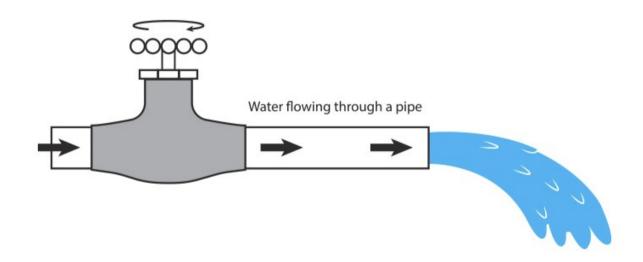
Outline

- Introduction
- Problem
- Proposed Solution
- Solution Effectiveness
- Conclusion and Future Work



Introduction

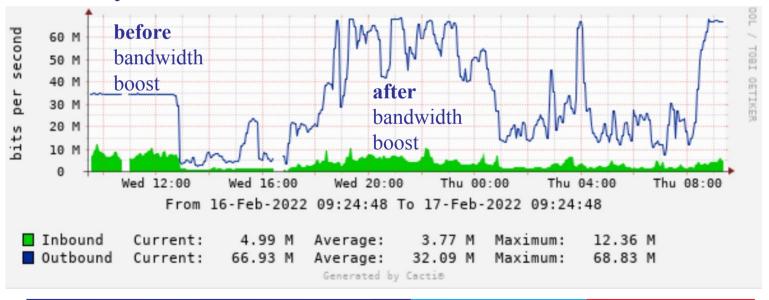
What is an Internet Bandwidth subscription?





Introduction

Bandwidth Efficiency: Utilising subscribed bandwidth in a non-wasteful way.





Introduction

 Bandwidth Efficiency: Utilising subscribed bandwidth in a non-wasteful way.

- What would waste bandwidth? It depends:
 - Personal / Organisational goals: Social media platforms
 - Entertainment: Advertisements
 - Careless network administration: (volumetric) Denial of Service attacks
 - ...e.t.c...

Problem #1: Unsolicited Content







Problem #2: Explicit Content







Govt to block pornography sites

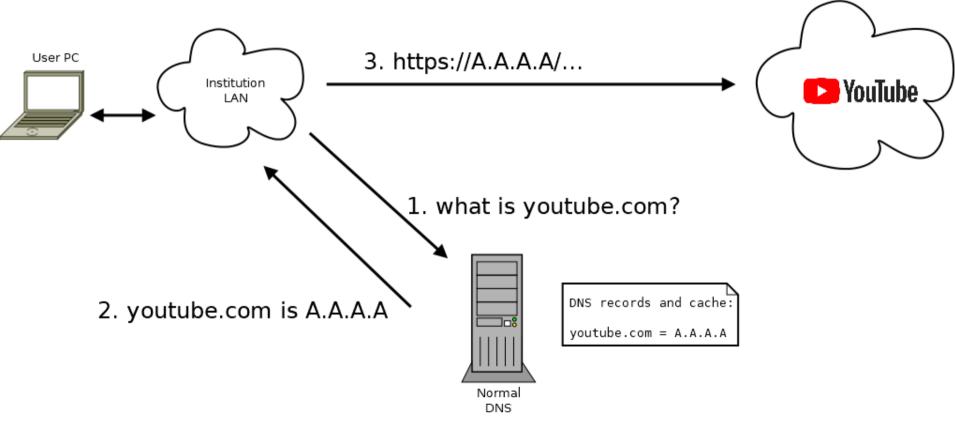
Thursday, July 06, 2023



Pornography Control Committee has stepped up efforts to block pornographic content in the country; the committee is working with the Uganda Communications Commission and National Information Technology Authority Uganda (NITA) to block pornographic websites #NBSUpdates #NBSLiveAt9

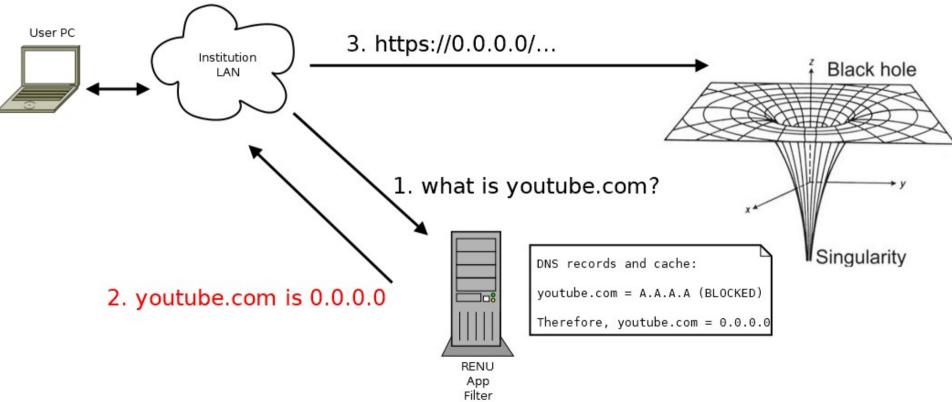
Proposed Solution: DNS





Proposed Solution: DNS sinkholing





Solution Effectiveness: Deployment and Usage



Service Uptake:

- Shared platform: 3 research institutions
- Dedicated platforms: 4 universities

Service Usage:

Secondary Schools: 172







Solution Effectiveness: Deployment and Usage



Service Usage:

Metro eduroam





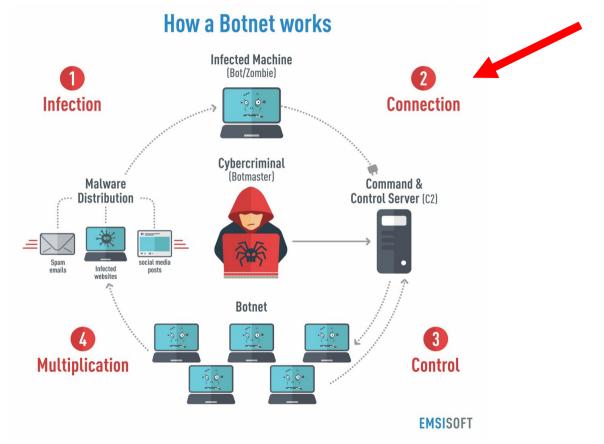
813,632,593

216,632

Blocked Domains

Added Advantage: Botnet mitigation





Solution Effectiveness: Global Ranking



2020/2021

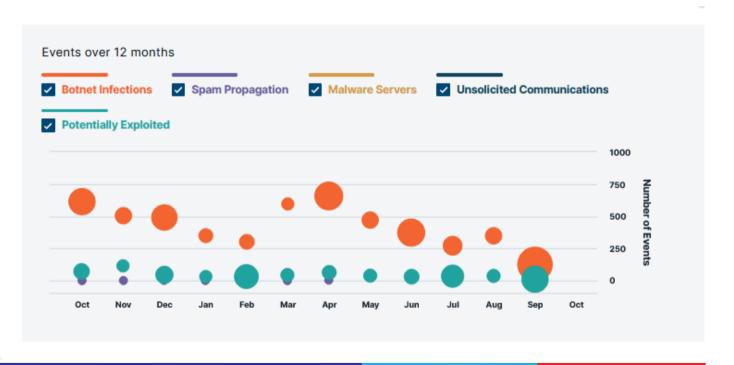


Solution Effectiveness: Global Ranking



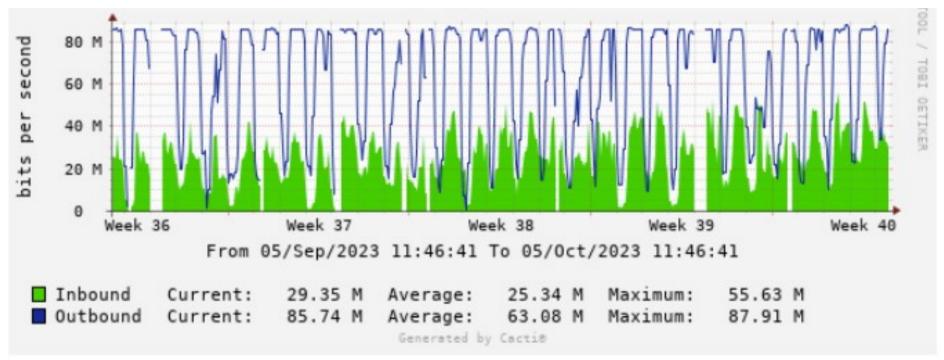
2022/2023

Rating Details for Research and Education Network for Uganda



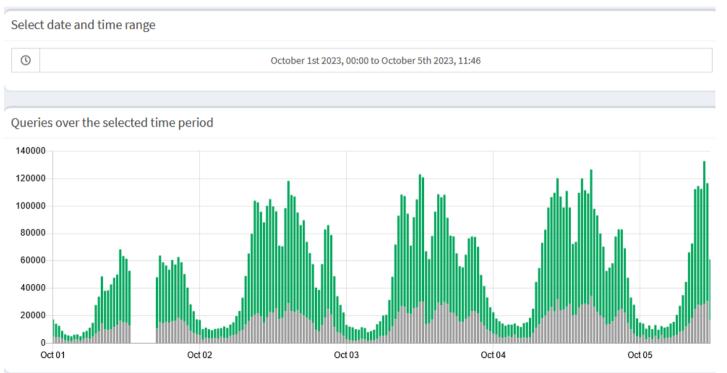


Example #1: Bandwidth consumption



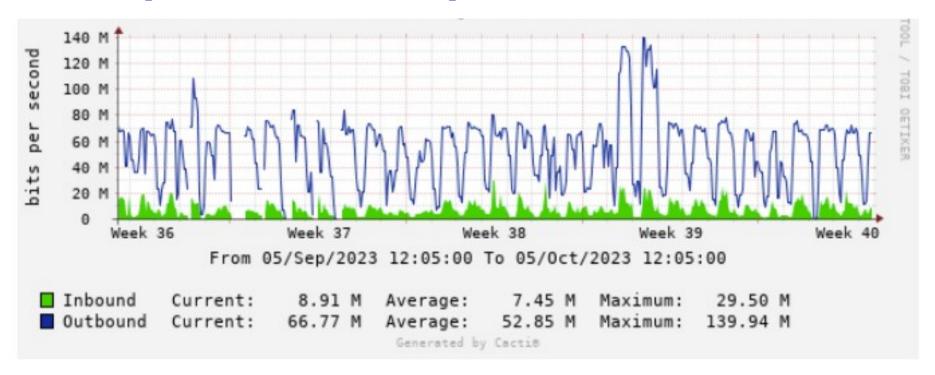


Example #1: Application Filtering usage



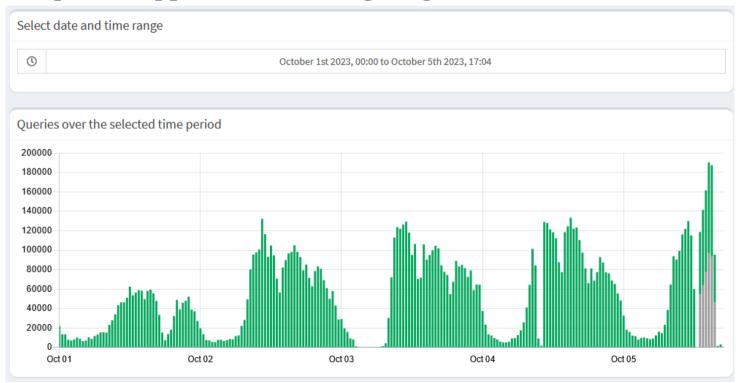


Example #2: Bandwidth consumption





Example #2: Application Filtering usage



Solution Effectiveness: Other challenges



- Scalability
 - From a home to an NREN
- Insufficient blocklists (Whack-A-Mole)
 - Against today's dynamic applications
 - Against today's threats



- Circumvention technology
 - VPNs, DNS-over-QUIC, etc...



Conclusion and Future Work



- App Filtering with DNS sinkholing solves <u>some</u> things (cybersecurity), but <u>not everything</u> (bandwidth consumption optimisation)
- Institutions <u>need more</u> capacity!
- More sophisticated solutions (AI??)
 - Privacy issues??
 - Scalability & robustness





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Services

- Incident Handling
- Security-related Information
 Dissemination
- Cybersecurity Auditing
- Filtering Services



Security is EVERYONE's Responsibility

Thank you