

UbuntuNet CONNECT | 2022

CALL FOR
SPONSORSHIP



**REDESIGNING
THE DIGITALIZED AFRICAN COLLEGE AND UNIVERSITY**

24–25 NOVEMBER 2022, GABORONE, BOTSWANA

UbuntuNet-Connect 2022 Comes To Botswana

UbuntuNet-Connect 2022 is the 15th UbuntuNet Alliance annual conference in the UbuntuNet-Connect conference series. It is a high-profile event bringing together 250-300 leading policy makers, infrastructure providers, regulators, network engineers, researchers and academics, not only from eastern and southern Africa but from the research and education community across Africa and beyond. The Conference will be hosted by the Botswana Research and Education Network (BotsREN).

Showcase your products and services!

UbuntuNet-Connect presents a rare opportunity for companies to meet Africa's research and education networking community and market their products and services. This is especially important to organisations and companies with a national, regional or global footprint.



Who you will meet



Reasons to sponsor

1

Thought leadership

Position your products, services and executives as key players in front of the research and education community

2

Networking

Gain face-to-face access and directly contact typically hard to reach decision makers and qualified buyers.

3

Branding

The sponsorship will give your company visibility that it needs in the African research and education community.

Your sponsorship will support, among other things: the paper presenters, panels, participation and also capacity building activities for young network engineers and NREN staff.



Sponsorship Levels

The package below shows the price and the marketing opportunities that go with it. The levels give marketing and brand association before, during and after the conference.

1 Diamond Package

US\$10,000

Benefits

*Space for an exhibition stand - **12sqm**

- Visibility on name badges
- Visibility on event portal
- Visibility in networking areas
- Visibility in Plenary room (Pull up banners, Promotional video between sessions)
- Visibility in conference programme (Full Page Advert)
- 8 people free conference registration
- Inclusion of organisation brochure in event pack
- Visibility in event marketing communication
- Presentation slot (10 mins at the opening ceremony)
- Visibility in resulting event reports
- Opportunity to host a parallel session on your company/ organisation's products and services

*The benefit list is non- exhaustive. We are open to suggestions from sponsors including "in-kind" support.




8 people
free conference
registration



Sponsorship Levels

The package below shows the price and the marketing opportunities that go with it. The levels give marketing and brand association before, during and after the conference.

2 Gold Package

US\$5,000

Benefits

- *Space for an exhibition stand - **6sqm**
- Visibility on event portal
 - Visibility in networking areas
 - Visibility in Plenary room (Pull up banners)
 - Visibility in conference programme (Half Page Advert)
 - 4 people free conference registration
 - Inclusion of organisation brochure in event pack
 - Visibility in event marketing communication
 - Visibility in resulting event reports
 - Opportunity to host a parallel session on your company/
 - organisation's products and services



*The benefit list is non- exhaustive. We are open to suggestions from sponsors including “in-kind” support.



Sponsorship Levels

The package below shows the price and the marketing opportunities that go with it. The levels give marketing and brand association before, during and after the conference.

3 Silver Package

US\$3,000

Benefits

- Visibility on event portal
- Visibility in networking areas
- Visibility in conference programme (Display of logos)
- 2 people free conference registration
- Visibility in event marketing communication
- Visibility in resulting event reports

*The benefit list is non- exhaustive. We are open to suggestions from sponsors including “in-kind” support.



4 Bronze Package

US\$1,000

Benefits

- Visibility on event portal
- Visibility in networking areas
- Visibility in conference programme (Display of logos)
- 1 person free conference registration
- Visibility in event marketing communication
- Visibility in resulting event reports

*The benefit list is non- exhaustive. We are open to suggestions from sponsors including “in-kind” support.





Previous conferences

Previous UbuntuNet-Connect conferences were held in Kigali, Nairobi, Dar es Salaam, Johannesburg, Kampala, Lilongwe, Lusaka, Maputo, Entebbe, Addis Ababa, Zanzibar and Livingstone.

For further details and the Call for Papers for this year, visit

<https://ubuntunet.net/uc2022>

Contact us

☎ +265 999 829 393

✉ uc2022@ubuntunet.net

🌐 <https://ubuntunet.net>

📺 @UbuntuNet TV

🐦 @UbuntuNet

📘 UbuntuNet Alliance

🌐 UbuntuNet Alliance